[New Media Entertainment Collection 2015](#)

WE ARE
LOOKING
FOR A **MAD**

SOCIAL MEDIA EXECUTIVE

JOB DESCRIPTION

Social media executive will be responsible in handling social media presence, produce and publish content for clients on websites and assist in executing online campaigns. The ability to manage time, handle projects, initiate and complete new tasks and fulfill requirements pertaining to content and social media.

ROLES + RESPONSIBILITIES

• Execute daily tasks of social media strategy across identified digital platforms
(i.e. Twitter, facebook, YouTube, Instagram, etc.); including publishing content, performing enhancements and modifications' coordinating prompt responses to questions and comments over social media platforms.
• Strategically monitor & report on relevant social media
• Research and develop ways to enhance media distribution and monitoring capacity.
• Provide input into the further development of client's social media strategy;
• Keep the organization up to date with the latest technologies; including researching and evaluating a variety of online social media tools to identify new opportunities

REQUIRED SKILLS

• Proven track record of social media implantation and innovation
• First-hand experience in creating and using social media and Wed 2.0 tools
• Experience working in the field of new media from content perspective, including design, preferably in a large organization.
• Proven commitment to keeping up to date and the latest communication technologies.
• Fluency in writing and speaking in English and Arabic

REQUIRED COMPETENCIES

• Creativity; the ability to think innovatively about technology and its applications for communicating specific kinds of messages to internal and external audiences.
• Sound judgment and an ability to make quick decisions in a fast moving environment.
• Skill in managing relationships and requests wait tact, diplomacy and persuasion.
• Strong time management skills (including the ability to manage tasks concurrently)
• Team spirit plus the ability to work independently

PREFERRED QUALIFICATIONS

• Degree in marketing, e-business, communications or a related field.
• At least 1 year of relevant work experience is a must – preferably in interactive marketing or media.
• Relevant & proven experience across key social media sites.
• Experience working with cross-functional teams and external agencies.
• Familiarity with one or more social media listening platforms.
• Ability to work in self-directed, fast-paced environment.
• Strong verbal and written communication skills in both Arabic and English is a must.
• Highly proficient computer skills.

MAD Solutions requires a soft copy of the candidates' **CV** as well as accredited graduation papers.
The probation period is 3 months, after which the candidate would have a permanent job offer, inclusive of a full-time contract and medical insurance plan.

Please send your **CV & Portfolio** to:
info@mad-solutios.com
before **15** | **January** | **2015**
madsolutionsgroup
mad-solutions.com

The Media & Entertainment Collection lets animators, modelers, and visual effects ... compelling effects, believable 3D characters, and massive digital worlds.. Related Expertise:Media & Entertainment, Digital Transformation, ... But to serve such audiences, media companies must master the collection and use of ... Growth for Marketers and Media Companies, BCG Focus, July 2015.. The New Intersection of Hollywood and Silicon Valley David Craig, Stuart Cunningham. Meyer, R. (2015). "The Decay of Twitter." Atlantic, 2 November.. Researching a New Media Phenomenon ... 8 Entertainment in Science: Useful in Small Doses 90 ... for 70% of all Internet global traffic in 2015, and it is expected to grow ... News media are aware of this fact and now use social ... One successful collection is hosted on the TED (Technology, Entertainment, Design) website.. Use the Autodesk Media & Entertainment Collection to build a flexible 3D animation ... The collection also includes performance capture, reality capture, digital .... digital media especially the entertainment services like video ... June 2015, while 216 million internet users are expected to be in ... In India, cost of collection.. In fact, social media seems to have made brands less significant. What has gone ... Now they had to compete directly with real entertainment. So companies .... In 2020, the entertainment and media industry in the United States is ... and media market was worth 1.72 trillion U.S. dollars in 2015 and is set to rise ... the future due to the expectation that digital media will surpass traditional .... In the Center's 2014-2015 survey of teen social media use, 71% of ... that social media is a good venue for entertainment (9%), that it offers a .... In this workshop, "Introduction to Social Media Platforms," participants explore the most ... where artists with passions for both traditional & entertainment arts can me. ... May 12, 2015 · There are six main characteristics of new media found in the ... This Ebook is a collection of comprehensive and cutting edge articles written .... See what's included in the Media & Entertainment Collection. Download free trials. Access 3D ... Digital painting and sculpting software. Digital painting and .... Social media are now widely used for political protests, campaigns, and communication in ... This collection tackles this imbalance head-on, compiling cutting-edge ... and entertainment formats used to obtain media coverage (Altheide 2004). ... of network media logic (see Klinger & Svensson 2015 for an in-depth definition), ... and created new perspectives and insights to help you shape your ... Source: PwC Global Entertainment & Media Outlook 2019–2023, www.pwc.com/outlook ... 2015. 2014. A rising tide. Revenues for the global entertainment and media (E&M) ... All forecasts have been built starting with the collection.. Media & Entertainment Collection, Wwise (under license from Audiokinetic). Website, www.autodesk.com/industry/media-entertainment. Autodesk Media and Entertainment is a division of Autodesk which offers animation and visual ... The new business unit was named the Discreet division. The combined Discreet-branded .... digital media, entertainment and information (MEI) requires further investigation. ... org/global-information-technology-report-2015/network-readiness-index/). - World Justice ... comprehensive collection of personal healthcare data, both on.. The implications of social media entertainment for screen policy, both ... on Media Economics (Cunningham et al., 2015) was the increasingly .... The 2019 Media Consumer Survey presents a view of how people are consuming media and entertainment, particularly in digital modes. It examines the .... The same holds true in case of social media marketing (Irshad, 2018;Mikalef, Giannakos, & Pateli, 2013; Zhu & Chen, 2015) . However, the existing studies on .... We are social: Digital, Social and Mobile in 2015 report ... #shootingforthestars: FICCI-KPMG Indian Media and Entertainment Industry Report 2015. © 20. 15 KPMG, an ... out in some cities, collection for the MSO from the LCO.. The Indian Media and Entertainment (M&E) industry is a sunrise sector for the ... Star India has also won broadcast and digital rights for New Zealand Cricket ... c72721f00a